



The strength of the company's history (CCTV documentary core reference book for the first time the introduction of mainland(Chinese Edition)

By BEN SHE

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: Unknown in Publisher: Anhui People List Price: 39.80 yuan Author: Publisher: Anhui People's Publishing House ISBN: 9787212053567 Pages: Revision: Binding: Folio: Published :2012 -7-1 printing time: Words: Product ID: 22815257 Description To know the strength of the company. you must understand the history of the company. The book I start from the third millennium BC commercial civilization began in Mesopotamia. six phases followed by analysis of the rise of large-scale enterprises in the United States. Britain. Germany. Japan and other major powers and multinational development last prophecy of the future of the company . Of unraveling aspect up and down five thousand years. to sort out the context and the source is the development of the corporate system. involving the breadth of the level of things. the character of many causal relationship of intricate. breathtaking. About the author John Micklethwait: British. editor of the Economist. the New York bureau chief. won the UK's Financial Reporting Awards Wincott Award. Has been invited to television programs such as CNN. BBC. and writer for the New York Times. Los...



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