



42 Rules of Employee Engagement (2nd Edition): A Straightforward and Fun Look at What It Takes to Build a Culture of Engagement in Business (Paperback)

By Susan Stamm

Super Star Press, United States, 2012. Paperback. Condition: New. 2nd ed.. Language: English . Brand New Book ***** Print on Demand *****. 42Rules of Employee Engagement was born out of need for corporations, leaders and managers to engage with employees. Depending on whose research you read, as much as three quarters of the global workforce were not engaged! How long could organizations continue down this path and thrive or survive? As overwhelming as these data seem, Susan Stamm began to recognize the solutions are simple and within our reach. Engagement begins and ends with leaders and their day to day actions. It s the little things that make the big difference: how much information the leaders shares, how they approach important conversations, how much control they need, and how well they listen. An organization can be a best place to work, yet have a team no one wants to work on. The reverse is also true and it is almost always related to the leader. A challenge is that leaders often have blind spots, especially leaders that are struggling with their teams. This book include stories that leaders can relate to and that might open the door for them to...



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