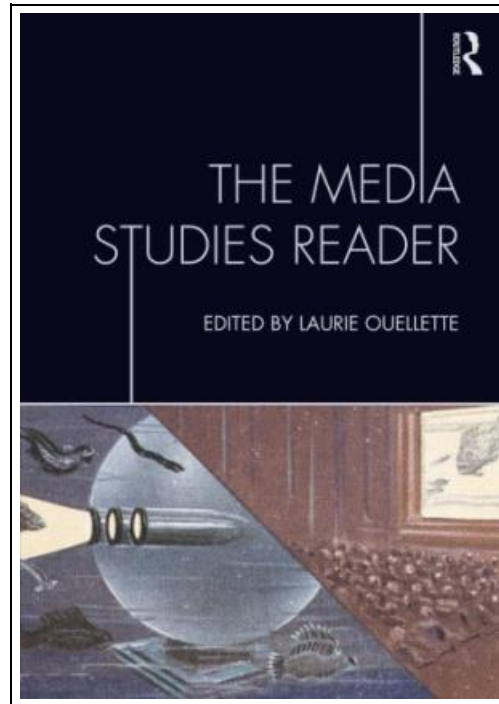


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Reviews

The book is fantastic and great. I have got read through and i am confident that i will planning to read yet again once again in the foreseeable future. I found out this book from my dad and i recommended this publication to discover.
(Prof. Nicole Zieme)

THE MEDIA STUDIES READER (PAPERBACK)



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Taylor Francis Ltd, United Kingdom, 2012. Paperback. Condition: New. Language: English . Brand New Book. Designed for the critical media studies curriculum, The Media Studies Reader is an entry point into the major theories and debates that have shaped critical media studies from the 1940s to the present. Combining foundational essays with influential new writings, this collection provides a tool box for understanding old and new media as objects of critical inquiry. It is comprised of over 40 readings that are organized into seven sections representing key concepts and themes covered in an introductory media studies course: culture, technology, representation, industry, identity, audience and citizenship. Critical introductions frame each section to help students place each reading in context and within a broader scholarly dialogue. Rather than relegating the issue of difference to just one section, each section includes scholarship that foregrounds the politics of gender, ethnicity, race, class, sexuality, and geopolitics. Longer readings were selectively edited for conciseness and accessibility, and to maximize breath of coverage. A map of a rapidly growing---and changing---field, The Media Studies Reader is an invaluable resource to students as well as established scholars.



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