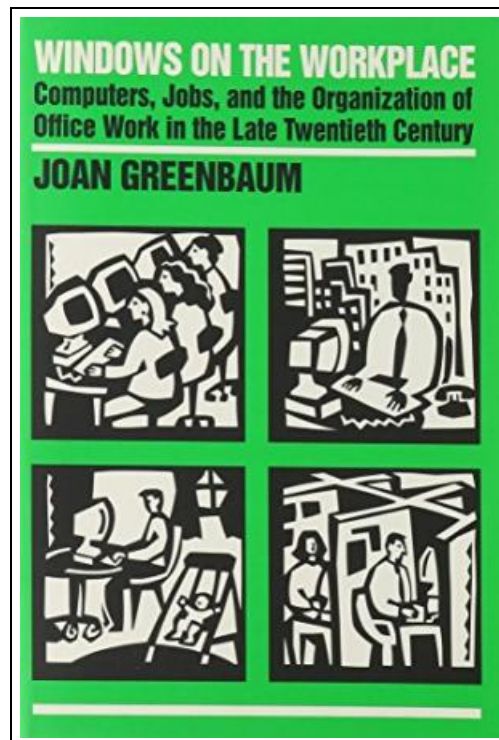


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WINDOWS ON THE WORKPLACE: COMPUTERS, JOBS, AND THE ORGANIZATION OF OFFICE WORK IN THE LATE TWENTIETH CENTURY (PAPERBACK)



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Monthly Review Press,U.S., United States, 1995. Paperback. Condition: New. New. Language: English . Brand New Book. In this eye-opening book, Joan Greenbaum tells the story of changes in management policies, work organization, and the design of office information systems from the 1950s to the present.Windows on the Workplacetakes us behind the news stories of the highly efficient, high-tech workplace and shows us the ways in which technologies computers, mobile phones, the internet have been adapted by management to reshape the way work is done. In tracing the introduction of new technologies, Greenbaum reveals how organizations use them to benefit from both increased profits and more intense control over the workforce.Windows on the Workplacetakes as its starting-point the experience of office workers and their own accounts of work. The book includes interviews with a wide range of workers, including young people entering workplaces in which the expectation of stable, long-term employment is no longer the norm. Greenbaum s approach is to locate their experiences and expectations within broader social and economic patterns, and to show how these patterns are constantly changing. The book traces the ways that freelance, part-time, and temporary work is created, and the form it takes as management outsources jobs around the world.This book also exposes the myth that technology alone determines the way work is organized and outsourced. Greenbaum s rapid-paced prose highlights how all office work, including programming and web development, is being divided up into smaller parcels so that organizations can outsource the divided jobs out to new sources of cheaper labor. In exposing the myths about how technologies are really created, she gives readers some insight into alternatives. This updated edition offers ample evidence about how internet related jobs, skills and pay scales are not increasing as the media claims, as well as how...

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