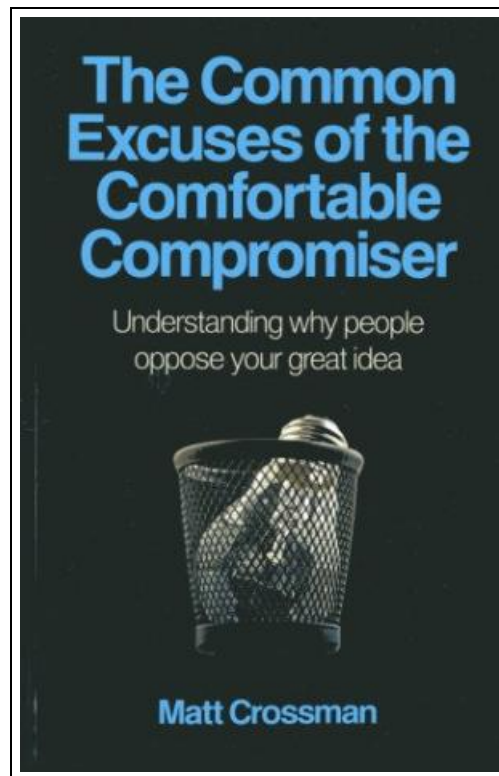


## The Common Excuses of the Comfortable Compromiser: Understanding Why People Oppose Your Great Idea



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