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Editions universitaires europeennes EUE, 2017. Paperback. Condition: New. Aufl.. Language: French . Brand New Book. Basée sur une analyse historique et spatiale, et une stratégie de triangulation de la méthodologie et des méthodes de la recherche, le présent livre traite de l'étude des styles de management au Burkina Faso et au Sénégal. Un des fils directeurs du document consiste à repenser la problématique de la qualité du management des entreprises en Afrique, d'une part dans un contexte de mondialisation et d'autre part, dans le sens du débat de convergence/divergence en Sciences de Gestion engagée à la fin des années 1980. Notre recherche se veut une mise en exergue de la diversité des approches conceptuelles, théoriques et des démarches méthodologies adoptées dans l'étude des styles de management. Elle permet de savoir, en particulier, que la théorie de management est parfois différente de la pratique de management par rapport au contexte donné. Cela démontre de la nécessité d'un nouveau paradigme de gouvernance des entreprises. Ainsi, au delà de la complexité et de la variété des résultats, d'un niveau d'analyse à l'autre, notre recherche aboutit au particularisme du management africain par rapport au système classique de management, tout en suggérant une autre esquisse de modèle.



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